ORDER

Estimate: 1428

Flight Dates:
Original Date / Rev:

09/21/12 - 10/01/12

Order Type:

07/19/12 / 09/20/12 GENERAL Primary AE: Sales Office:

Sales Region:

KSNV

Amy McCreary

BLPHI

National

Agency

Name:

Buying Contact: Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Waterfront Strategies

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

00:05:00

15%

Advertiser

Name:

House Majority PAC

A35+

PLI2

Product Codes: Priority:

SELECT PRIORITY CODE

Revenue Codes:

Demographic:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	87	\$53,025.00	\$45,071.25
10/01/12	10/01/12	12	\$10,375.00	\$8,818.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	87	\$53,025.00	\$45,071.25	0.00
October 2012	12	\$10,375.00	\$8,818.75	0.00
Totale	99	\$63,400,00	\$53,890,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$63,400.00
Market	100%	\$204 516 13

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$53,174.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$32,722.58
KTUD	1%	\$2,045.16
KVVU	18%	\$36,812.90
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$16,361.29

WAKE UP EARLY W/THE WAGNERS CNX 1X

Print Date: 09/24/12 09:56:53 Page 2 of 6

KSNV

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order#:

06833667

Product Desc:

HOUSE MAJORITY PAC

Flight Dates:

09/21/12 - 10/01/12

Estimate:

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E 3 KSNV 09/25/12 10/01/12 M-F 6-7a WakeUp w/WagM
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The Agenda 1230pm

Print Date: 09/24/12 09:56:53 Page 3 of 6

KSNV

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order#:

06833667

Product Desc:

HOUSE MAJORITY PAC

Flight Dates:

09/21/12 - 10/01/12

Estimate:

In Character March												
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Start Date End Date Weekdays Spots/Week Rate Rating	KSNI/ FARI V N	JEWS	Sa-Su Early New	'S						!	1	
Week: 09/24/12			<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
E 21 KSNV 09/18/12 10/01/12 M-F Jeopardy CM 630-7pm MTWTF :30 3 \$1,000.001 0.00 NM 2 \$2,000.00 M-F Jeopardy COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY PLEASE PLACE ALL SPOTS PRIOR TO 10/1. Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 0 \$1,000.00 0.00				0								
M-F Jeopardy COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY PLEASE PLACE ALL SPOTS PRIOR TO 10/1. Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 0 \$1,000.00 0.00			· · · · · · · · · · · · · · · · · · ·	CM			:30	3	\$1,000.001	0.00 NM	2	\$2,000.00
JEOPARDY PLEASE PLACE ALL SPOTS PRIOR TO 10/1. <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/18/12 09/24/12 0 \$1,000.00 0.00			M-F Jeopardy		- 1- /			_	, - 3	, , , , , ,	l -	Ţ_ 000,00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/18/12 09/24/12 0 \$1,000.00 0.00											1	
ΨΨCCK, 93 10/12 93/2-1/2 0 Ψ1/000.00 0.00					Rate	Rating						
- 4 1 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	187 1 00 11 - 11 -					_						

Print Date: 09/24/12 09:56:54 Page 4 of 6

KSNV

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order#:

06833667

Product Desc:

HOUSE MAJORITY PAC

Flight Dates:

09/21/12 - 10/01/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E21 KSNV	09/18/1:	2 10/01/12	M-F Jeopardy	СМ	630-7pm	MTWTF	:30	3 \$1,000.001	0.00 NM	2	\$2,000.00
COMM	ENTS AP	PLY TO SUI	M-F Jeopardy B LINES A THRU I	3.							
			ALL SPOTS PRI								
<u>Sta</u> Week: 09	art Date	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
	125/12 1 <u>Date Ra</u>		escription		ֆ1,000.00 t/End Time		<u>Veekdays</u>	Length Rate	Rtg Type		
4 KSN\	/ 09/25/12	-10/01/12 M	-F Jeopardy	630-	7pm	М	TWThF	:30 \$1,000.00	0.00 NM		
E22 KSNV	09/18/1	2 10/01/12		СМ	7-730pm	MTWTF	:30	2 \$1,000.001	0.00 N M	2	\$2,000.00
WHEE	L OF FOR	TUNE PLEA	M-F Wheel of For ASE AIR ALL SPO		0 10/1						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/24/12	 MTWTF-~		\$1,000.00	0.00	-				
Week: 09		10/01/12	Weekend Jeopard		\$1,000.00 630-730pm	0.00 S-	:30	1 \$525.001	0.00 NM	1	\$525,00
L ZO TON	0012211	2 00120112	WKND Jeop/Whe	-			.00	ι ψ020.001	U. 00 TVIVI	'	Ψ020,00
		IEEL OF FO		0 (11)							
Sta Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 0	<u>Rate</u> \$525.00	Rating 0.00					
Week: 09		09/30/12	S-	1	\$525.00	0.00					
E 24 KSNV	10/01/1	2 10/01/12	Mon PR 8-10p	CM	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE V	OICE CN)	(9/24	Monday Prime 8-	upm							
THE V	OICE									İ	
<u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$4,000.00	Rating 0.00					
E 25 KSNV				E CM	SU 930-10p	S	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
			Jeopardy in Prime		•			* *,=====		,	Ψ1,200.00
TBD CI	NX 9/23										
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/30/12	S	1	\$1,200.00	0,00					
E26 KSNV	09/30/1	2 09/30/12	LAW & ORDER (s Law & Order (syn		SU 10-11p	~S	:30	1 \$1,200.001	0.00 N M	1	\$1,200.00
	ORDER	CNX 9/23	nan a oraor (o).	(a) 1 7 (ii) L							
	ORDER	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/30/12	S	1	\$1,200.00	0.00					
E 27 KSNV	09/18/1	2 10/01/12	M-F News 3 at Ele		11 pm-1135pr	n MTWTF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 NIGHT	SIDE	M-F News 3 at El	even							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/24/12	B 475-477		\$1,200.00	0.00					
Week: 09		2 09/29/12	MTWTF Sa-Su News 3 at		\$1,200.00 11pm-1135pr	0.00 nS-	:30	1 \$1,100.001	0.00 NM	2	#2 200 O
L 20 NOIV	05/22/1	2 05/25/12	Sa-Su News 3 at		Пршетоорг	3	.50	Ι ψ1,100.001	U.UU INIVI	2	\$2,200.00
	3 NIGHT		144								
<u>St:</u> Week: 09	art Date 1/17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00					
Week: 09		09/30/12	S-	1		0.00					
E29 KSNV	09/25/1	2 10/01/12	Late Night w/Fallo		1237a-136an	n MTWTF	:30	1 \$500.001	0.00 NM	1	\$500.00
TONIC	HT SHOV	V W/ JAY LE	Late Night w/Fallo ENO CNX 9/18	on							
TONIG	HT SHOV	V W/ JAY LE	ENO								
<u>St</u> : Week: 09	art Date	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$500,00	Rating 0.00					
			SIGN ON-SIGN C	FF CM	5a-459a	S-	:30	1 \$625.001	0.00 NM	1	\$625.00
			ROS		(5:00 AM-6:00	-	-	,	2.25 14/41		+320.0 0
		7 A V								I	
	RDAY TOI		Maakdaye	Snote/Mack	Data	Poting					
	art Date	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$625.00	Rating 0.00					

Print Date: 09/24/12 09:56:54 Page 5 of 6

KSNV

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #:

06833667

Product Desc:

HOUSE MAJORITY PAC

Flight Dates:

09/21/12 - 10/01/12

Estimate:

ROS GROWN CREATED FORT INCE Start Date End Date Weekdays Start Date End Date Meekdays Start Date End Date Meekdays Start Date End Date Start Date End Date Start Date End Date Start Date End Date Start Date End Date Start Date End Date Start Date End Date Meekdays Start Dat	Ln Ch Sta	rt End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
Sart Date End Date Weekdays Solat/Week Sate Sa				ıme								
Week 0917/12 0924/12	SATURDAY T	ODAY	MeM2 2 III FUILIE									
Sept Sept				Spots/Week 1								
Sart Date End Date Moskedays Social/Week Faste Social	N32 KSNV 09/22	2/12 09/22/12		OFF CM		_	:30	1	\$525.001	0.00 NM	1	\$525.00
Week 09/17/12					-							
Rechael Ray JEOPARDY WHEEL OF POTIUNE Start Date	Week: 09/17/12	09/23/12	S-	Spots/Week 1								
Size Clark End Date Weekdays Spots-Week Rate Safford O.00			Rachael Ray	СМ	11am-12pm	-TWTF	:30	1	\$375,001	0.00 NM	1	\$375.00
Week: 09/241/2 09/271/2 09/				0		D !!				1		
N				Spots/Week	· · · · · · · · · · · · · · · · · · ·							
TODAY ONIGHT ADDED SPOT. Sart Date End Date Meekdays SpotsWeek Rate \$100.00 0.00 0.00 0.00 M/4 \$1,000.0 M/4			Today-AN	СМ	*		:30	1	\$100.003	0.00 NM	1	\$100.00
Week: 09/21/12 09/21/12 09/21/12 M-F 5-6a WakeUp wWegk	TODAY ONIG	HT ADDED SI										
N40 KSRV 09/21/12 09/24/12 MF 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGKERS CHANGE IN FLIGHT DATE—ORDER NOW STARTS 921 Start Date S				Spots/Week	Rate	Rating						
WAKE UP WITH THE WAGNERS CHANGE IN FILIGHT DATE - ORDER NOW STARTS 9/21					•							
Start Date End Date Week(09/21/12 09/24/12 Today Show Toda			M-F 5-6a WakeU	p w/Wagners				4	\$400.001	0.00 NM	4	\$1,600.00
M-F-F-							21			1		
TODAY SHOW CHANGE IN FLIGHT DATES Start Date Meek: 09/21/12 09/												
Start Date End Date Weekdays Spots/Week Rate Rating O.00			Today Show	СМ	658a-9am	MF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
Week: 09/21/12												
TODAY SHOW III CHANGE IN FLIGHT DATE TO 9/21 Start Date												
Start Date End Date Weekdays Multi-resort Spots-Week Rating Spots-Week Say			Today 4th Hour		10am-11am	MF	:30	3	\$325.001	0.00 NM	3	\$975.00
Neek: 09/21/12						- ·						
Rachael Ray RACHEL RAY FLIGHT DATE CHANGE TO 9/21 Start Date Week: 09/21/12 09/21/12 09/24/12 Noon News Noon News NEWS 3 AT NOON FLIGHT CHANGE TO START 9/21 Start Date Week: 09/21/12 09/24/12 Noon News News: 09/21/12 09/24/12 Noon News NEWS 3 AT NOON FLIGHT CHANGE TO START 9/21 Start Date Week: 09/21/12 09/24/12 The Agenda 1230pm NEWS 4: THE AGENDA FLIGHT DATE CHANGE Start Date Week: 09/21/12 09/24/12 Days of our Lives Days of our Lives Days of our Lives Days of our Lives Week: 09/21/12 09/24/12 09/24/12 The Doctors The Doctors THE DOCTORS FLIGHT DATE CHANGE TO 9/21 Start Date Week: 09/21/12 09/24/12 The Doctors The Doctors THE DOCTORS FLIGHT DATE CHANGE TO 9/21 Start Date Week: 09/21/12 09/24/12 The Date Week: 09/21/12 09/24/12 The Date Week: 09/21/12 09/24/12 Days of our Lives Days of o	,											
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	N 43 KSNV 09/2	1/12 09/24/12	•	СМ	11am-12pm	MF	:30	3	\$325.001	0.00 NM	3	\$975.00
New New												
Noon News NEWS 3 AT NOON FLIGHT CHANGE TO START 9/21 Start Date End Date Weekdays MF 3 \$425.00 0.00	Week: 09/21/12	09/27/12	MF			_						
Start Date End Date Weekdays Spots/Week Rate Rating	N 44 KSNV 09/2	1/12 09/24/12		CM	12-1230pm	MF	:30	3.	\$425.001	0.00 NM	3	\$1,275.00
Week: 09/21/12 09/27/12 MF- 3 \$425.00 0.00 N 45 KSNV 09/21/12 09/24/12 17be Agenda 1230pm NEWS 4: THE AGENDA FLIGHT DATE CHANGE Start Date Neek: 09/21/12 09/27/12 09/27/12 09/27/12 09/27/12 09/27/12 09/27/12 09/27/12 09/27/12 09/27/12 09/24/12 10 09/27/12 09/24										ĺ		
N 45 KSNV 09/21/12 09/24/12 The Agenda 1230pm CM 1230-1p MF :30 2 \$325.001 0.00 NM The Agenda 1230pm NEWS 4: THE AGENDA FLIGHT DATE CHANGE Start Date End Date Weekdays Spots/Week Rate Week: 09/21/12 09/27/12 Days of our Lives CM 1258p-2pm MF :30 3 \$425.001 0.00 NM 3 \$1,275.00 Days of our Lives Days of our Lives Days of our Lives Days of our Lives Days of our Lives Days of OUR LIVES FLIGHT DATE CHANGE TO 9/21 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/21/12 09/27/12 MF 3 \$425.00 0.00 N47 KSNV 09/21/12 09/24/12 The Doctors CM 2pm-3pm MF :30 2 \$325.001 0.00 NM 2 \$650.00 The Doctors The Doctors FLIGHT DATE CHANGE TO 9/21 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/21/12 09/27/12 MF 2 \$325.00 0.00												
NEWS 4: THE AGENDA FLIGHT DATE CHANGE Start Date End Date Weekdays Spots/Week Rate Rating			The Agenda 1230	Opm CM	•		:30	2	\$325.001	0.00 NM	2	\$650.00
Week: 09/21/12 09/27/12 MF 2 \$325.00 0.00 N46 KSNV 09/21/12 09/24/12 Days of our Lives Days of our Lives Days of our Lives Days of our Lives Days of our Lives Days of our Lives Days of our Lives DAYS OF OUR LIVES FLIGHT DATE CHANGE TO 9/21 Rate Rating Start Date Week: 09/21/12 09/27/12 DAYS OF OUR LIVES FLIGHT DATE CHANGE TO 9/21 Spots/Week Rate Rating Rating Week: 09/21/12 09/27/12 DAYS OF OUR LIVES FLIGHT DATE CHANGE TO 9/21 CM 2pm-3pm MF :30 2 \$325.001 0.00 NM 2 \$650.00 NM THE DOCTORS FLIGHT DATE CHANGE TO 9/21 Start Date End Date Weekdays Spots/Week Rate Rating Rating Week: 09/21/12 09/27/12 MF 2 \$325.00 0.00 0.00	NEWS 4: THE	AGENDA FL										
N46 KSNV 09/21/12 09/24/12 Days of our Lives CM 1258p-2pm MF :30 3 \$425.001 0.00 NM 3 \$1,275.00 Days of our Lives Days of our Lives Days of our Lives DAYS OF OUR LIVES FLIGHT DATE CHANGE TO 9/21 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/21/12 09/27/12 MF 3 \$425.00 0.00 N47 KSNV 09/21/12 09/24/12 The Doctors CM 2pm-3pm MF :30 2 \$325.001 0.00 NM 2 \$650.00 The Doctors THE DOCTORS FLIGHT DATE CHANGE TO 9/21 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/21/12 09/27/12 MF 2 \$325.00 0.00						_						
Days of our Lives DAYS OF OUR LIVES FLIGHT DATE CHANGE TO 9/21 Start Date							130		6405.004	0.00 N/14	^	64.075.55
Start Date Week: 09/21/12 End Date O9/27/12 Weekdays Meek Spots/Week Rate Rating No.00 N47 KSNV 09/21/12 09/27/12 MF 3 \$425.00 0.00 N47 KSNV 09/21/12 09/24/12 The Doctors CM 2pm-3pm MF 3 \$425.00 2 \$325.001 0.00 NM 2 \$650.00 THE DOCTORS FLIGHT DATE CHANGE TO 9/21 Start Date End Date Weekdays Spots/Week Rate No.00 Rating Rating No.00 No.00			Days of our Lives	3	125 o p-2pm	V -	:30	3	\$425.001	U.OU NIVI	3	\$1,275.00
Week: 09/21/12 09/27/12 MF 3 \$425.00 0.00 N47 KSNV 09/21/12 09/24/12 The Doctors CM 2pm-3pm MF :30 2 \$325.001 0.00 NM 2 \$650.00 THE DOCTORS FLIGHT DATE CHANGE TO 9/21 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/21/12 09/27/12 MF 2 \$325.00 0.00					<u>Rate</u>	Rating						
The Doctors THE DOCTORS FLIGHT DATE CHANGE TO 9/21 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/21/12 09/27/12 MF 2 \$325.00 0.00				3	\$425.00	0,00						
<u>Start Date </u>			The Doctors		2pm-3pm	MF	:30	2	\$325.001	0.00 NM	2	\$650.00
Week: 09/21/12					Deta	Datie						
· · · · · · · · · · · · · · · · · · ·	N48 KSNV 09/2	1/12 09/24/12	· · · · · · · · · · · · · · · · · · ·	СМ	_	MF	:30	2	\$450.001	0.00 NM	2	\$900.00

Totals

\$63,400.00

Print Date: 09/24/12 09:56:54 Page 6 of 6

KSNV

Order / Rev:

104472

09/21/12 - 10/01/12

Advertiser:

House Majority PAC

Alt Order #: Flight Dates: 06833667

Product Desc: Estimate:

HOUSE MAJORITY PAC

1428

Ln Ch End Inventory Code Break Start/End Time Start Days Len Spots Rate Pri Rtg Type Spots Amount Dr Phil DR. PHIL FLIGHT DATE CHANGE TO 9/21 Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/21/12 09/27/12 M---F--\$450.00 0.00 NEWS 3 at 4 (1 HOUR)CM N 49 KSNV 09/21/12 09/24/12 M---F--4-5pm :30 3 \$725.001 0.00 NM 3 \$2,175.00 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 4 AT 430P FLIGHT DATE CHANGE TO 9/21 Start Date End Date Weekdays Spots/Week Rate Rating M---F--Week: 09/21/12 09/27/12 \$725.00 0.00 N 50 KSNV 09/21/12 09/24/12 M-F Early News СМ 5-630p M---F--:30 3 \$1,200,001 0.00 NM 3 \$3,600.00 M-F Early News EARLY NEWS FLIGHT CHANGE TO 9/21 Weekdays Start Date End Date Spots/Week Rate Rating 09/27/12 M---F--Week: 09/21/12 3 \$1,200.00 0.00 N 51 KSNV 09/21/12 09/24/12 M-F Jeopardy CM 630-7pm 3 \$1,000.001 M---F--:30 0.00 NM \$3.000.00 M-F Jeopardy JEOPARDY FLIGHT CHANGE TO 9/21 START.. Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/21/12 09/27/12 M---F--3 \$1,000.00 0.00 N52 KSNV 09/21/12 09/24/12 M-F Wheel CM 7-730pm M---F--:30 2 \$1,000.001 0.00 NM 2 \$2,000.00 M-F Wheel of Fortune WHEEL OF FORTUNE FLIGHT CHANGE TO 9/21 Spots/Week Start Date End Date Weekdays Rate Rating 09/27/12 M---F--Week: 09/21/12 2 \$1,000.00 0.00 N53 KSNV 09/21/12 09/24/12 M-F News 3 at Eleven CM 11om-1135pm :30 1 \$1,200.001 M---F--0.00 NM \$1,200.00 M-F News 3 at Eleven NEWS 3 NIGHTSIDE FLIGHT CHANGE TO 9/21 Start Date End Date Weekdays Spots/Week Rate Rating M---F---Week: 09/21/12 09/27/12 \$1,200.00 0.00 N 54 KSNV 09/23/12 09/23/12 Wake Up Early w/ Wagn@M 430a-5a ----s :30 \$200.001 0.00 NM .1 \$200.00 Wake Up Early Wagners Weekdays Start Date End Date Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----S \$200.00 0.00